

STRATEGIC PLAN 2025-2028

Transforming the Caribbean Through a Resilient Private Sector

    @caribbeanexport |  @caribxport
www.carib-export.com

CARIBBEAN
EXPORT
DEVELOPMENT AGENCY

THROUGH TARGETED INTERVENTIONS AND A RESULTS-DRIVEN APPROACH, CARIBBEAN EXPORT AIMS TO ENHANCE EXPORT CAPACITY, ATTRACT HIGH-VALUE INVESTMENTS, AND CREATE A SUSTAINABLE, INCLUSIVE FUTURE FOR THE REGION'S PRIVATE SECTOR.

The Caribbean continues to face economic challenges, including supply chain disruptions, climate change impacts, and fluctuating commodity prices. While some territories benefit from tourism recovery and emerging industries, others struggle with stagnation and limited market access. In this context, Caribbean Export plays a vital role in fostering regional development, enhancing business competitiveness, and driving equitable economic growth through targeted support and partnerships.

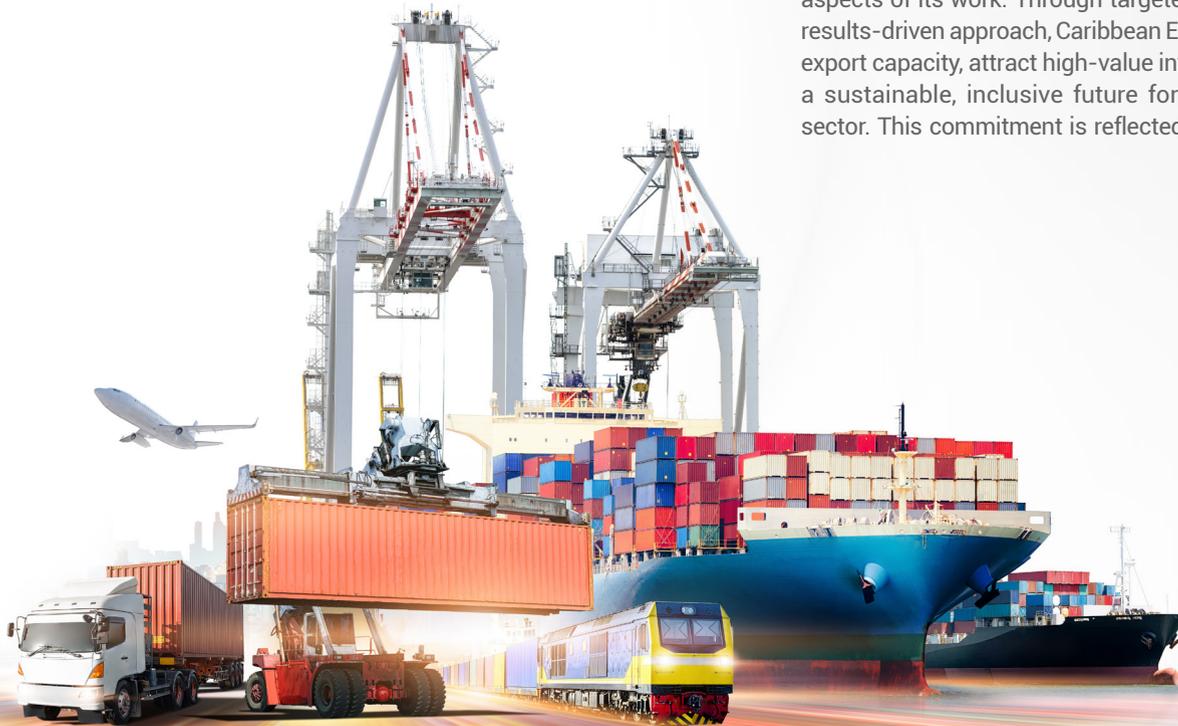
The 2025-2028 Strategic Plan positions Caribbean Export to drive transformative change in alignment with global frameworks such as the United Nations Sustainable Development Goals (SDGs) and the Paris Agreement. Recognising the Caribbean's status as one of the most climate-vulnerable regions in the world, the Agency is embedding climate resilience and sustainability into all aspects of its work. Through targeted interventions and a results-driven approach, Caribbean Export aims to enhance export capacity, attract high-value investments, and create a sustainable, inclusive future for the region's private sector. This commitment is reflected in its strategic focus

on promoting green and digital transitions, enabling the region's private sector to adapt to the evolving demands of a changing global economy.

By tackling critical challenges—such as climate-related risks, the digital divide, and limited access to financing—the Plan seeks to foster a more inclusive, resilient, and equitable economy. Special emphasis is placed on empowering women, youth, and marginalised groups, ensuring that the benefits of growth are widely shared across all segments of society.

Through this Strategic Plan, Caribbean Export reaffirms its role as a catalyst for economic transformation, delivering impactful results that improve livelihoods across the region. The Agency will continue to collaborate with governments, businesses, and international partners to enhance private sector competitiveness, attract investment, and strengthen institutional capacity.

This ambitious vision for the future reflects a Caribbean that is recognised globally as a hub for innovation, sustainability, and economic opportunity. By focusing on building resilience and fostering inclusive growth, Caribbean Export is setting the stage for a prosperous and sustainable future for the region.





OUR VISION

To be the driving force behind the Caribbean's economic transformation by enabling a globally competitive and resilient private sector.



OUR MISSION

To strengthen the Caribbean private sector by providing targeted strategic support, mobilizing resources, and building impactful partnerships that drive innovation, resilience and sustainable economic growth.

GUIDING PRINCIPLES

We are dedicated to institutional excellence and driving sustainable, private sector-led, economic development across the Caribbean. Our work is guided by five core principles that shape our strategies and initiatives:



SUSTAINABILITY AND CLIMATE RESPONSIBILITY

Promoting environmentally sustainable practices and climate resilience in economic development.



PRIVATE SECTOR-LED GROWTH

Empowering businesses as the key drivers of economic transformation.



INCLUSIVITY AND EQUITY

Ensuring opportunities are accessible to all, fostering diverse and equitable participation.



HIGH-IMPACT RESULTS

Delivering measurable and transformative outcomes that drive regional growth.



ADAPTABILITY AND INSTITUTIONAL EXCELLENCE

Continuously evolving to meet the dynamic needs of the Caribbean's private sector.



SUSTAINABLE AGRICULTURE

DIGITAL TRANSFORMATION

GREEN ECONOMY TRANSITION

GREEN TO COMPETE
ACTIVATING GREEN TRADE.

These principles underpin our efforts to enhance firm competitiveness, create jobs, and expand export opportunities, with a strong focus on Sustainable Agriculture, Digital Transformation, and the Transition to a Green Economy. Through this approach, we strive to foster a resilient, inclusive, and thriving Caribbean economy.

A FUTURE-READY AND RESILIENT APPROACH TO ECONOMIC DEVELOPMENT

Caribbean Export is committed to fostering a forward-thinking and resilient framework for economic development, ensuring the region is prepared to seize emerging opportunities and tackle global challenges. We understand that we must adopt a future-ready, resilient approach that includes:



STRATEGIC ALIGNMENT WITH REGIONAL AND ECONOMIC TRENDS

Our initiatives are designed to align with evolving regional and global economic dynamics, ensuring relevance and adaptability to changing landscapes.



BUILDING AN INTEGRATED, INVESTMENT-READY ECOSYSTEM

By fostering collaboration among stakeholders, we aim to create a cohesive environment that attracts sustainable investments and drives economic growth.



CAPACITY BUILDING FOR HIGH-GROWTH SECTORS

We focus on empowering key sectors with the potential for rapid growth, equipping businesses with the tools and knowledge to excel in competitive markets.



REGIONAL INTEGRATION

Promoting unity and collaboration across the Caribbean, we strive to break down barriers, enhance connectivity, and drive collective progress for the region.



DATA-DRIVEN IMPACT MEASUREMENT

Leveraging robust analytics and insights, we ensure our efforts deliver measurable results, enabling informed decision-making and continuous improvement.

This comprehensive approach underscores our commitment to shaping a vibrant and sustainable Caribbean economy for the future.



EMPOWERING SMES FOR A COMPETITIVE AND RESILIENT CARIBBEAN



Strategic Objective 1

STRENGTHEN PRIVATE SECTOR COMPETITIVENESS FOR GLOBAL MARKET INTEGRATION

1

OUTCOME 1.1
Market Diversification and Expansion

2

OUTCOME 1.2
Increased Digital Transformation for Building a More Innovative and Resilient Caribbean Economy

3

OUTCOME 1.3
Financial Access and Capacity Building

4

OUTCOME 1.4
Increased Resilience of Businesses to Climate-Related Risks



Small and medium-sized enterprises (SMEs) form the backbone of the Caribbean economy, driving employment, innovation, and economic growth. To unlock their full potential, Caribbean Export will implement targeted initiatives designed to enhance market readiness, improve export capabilities, and support digital transformation across the region.

Our efforts will prioritize capacity-building programmes to address critical barriers to trade, such as limited access to financing, inadequate market intelligence, and regulatory hurdles. By equipping SMEs with the tools and knowledge needed to navigate these challenges, we aim to foster a more inclusive and competitive business environment.

To empower SMEs with actionable insights, the CE-Intelligence Portal will be utilized as a comprehensive resource for global market trends, trade regulations, and financing opportunities. This digital platform will

provide businesses with the information they need to identify and seize new growth opportunities.

Recognizing the growing importance of digital transformation, Caribbean Export will also equip firms with the tools and skills required to thrive in an increasingly digitalized global economy. From e-commerce platforms to digital marketing support, our initiatives will foster innovation, reduce dependency on traditional industries such as tourism, and position Caribbean businesses for long-term success in diversified sectors.

By enhancing the competitiveness and resilience of SMEs, Caribbean Export seeks to create more sustainable businesses, generate meaningful employment, and contribute to the region's economic stability. Together, these efforts will drive a dynamic and future-ready Caribbean economy.

POSITIONING THE CARIBBEAN AS A PREMIER DESTINATION FOR SUSTAINABLE INVESTMENT



Strategic Objective 2

ATTRACTING FOREIGN DIRECT INVESTMENT THROUGH THE DEVELOPMENT AND PROMOTION OF BANKABLE PROJECTS

1

OUTCOME 2.1
Development and Promotion of Investment-Ready Projects

2

OUTCOME 2.2
Capacity Building for Investment Promotion Agencies

3

OUTCOME 2.3
Positioning CIF as the Premier Regional Investment Platform



The Caribbean is rich with untapped investment opportunities across diverse sectors, from renewable energy and sustainable agriculture to blue economy initiatives. Despite this potential, many projects fail to secure investment due to insufficient preparation and misalignment with international best practices. Caribbean Export is committed to bridging this gap by creating an enabling environment that attracts sustainable and impactful investments to the region.

To achieve this, Caribbean Export will establish a Project Preparation Facility (PPF) designed to transform promising concepts into viable, bankable proposals. The PPF will offer critical technical assistance in areas such as financial modelling, feasibility studies, and Environmental, Social, and Governance (ESG) compliance. By providing these resources, the PPF will enhance the investment readiness of regional projects, making them more attractive to global investors.

Recognizing the importance of a dynamic investment ecosystem, Caribbean Export will also redefine the scope of the Caribbean Investment Forum (CIF). Evolving from a periodic event to a comprehensive year-round platform, the CIF will serve as a continuous hub for investment promotion and facilitation. Through digital tools, investor matchmaking services, and regular project showcases, the CIF will connect investors with high-potential opportunities, fostering strategic partnerships and long-term engagement.

These initiatives are critical to driving economic diversification and reducing the region's dependency on traditional sectors. By attracting long-term, sustainable investments, Caribbean Export aims to catalyze transformative growth, creating a resilient and globally competitive Caribbean economy.

STRENGTHENING CARIBBEAN EXPORT AS A RESILIENT AND TRUSTED PARTNER



Strategic Objective 3 INSTITUTIONAL STRENGTHENING

1

OUTCOME 3.1

Reinforce a Robust Governance Framework and Accountability

2

OUTCOME 3.2

Implement Results-Based Management (RBM) to Drive and Monitor Impact

3

OUTCOME 3.3

Strengthen and Institutionalise Resource Mobilisation through Strategic Action and Partnership Building

4

OUTCOME 3.4

Digital Transformation of the Agency



The third strategic objective focuses on the institutional strengthening of Caribbean Export to ensure it remains a resilient, trusted, and effective partner for regional development. Achieving sustainable impact requires a robust internal foundation, encompassing strong governance structures, accountability mechanisms, and innovative resource mobilisation strategies.

To achieve this, Caribbean Export will adopt results-based management (RBM) practices that align all initiatives with clear performance indicators and measurable outcomes. Governance frameworks will be enhanced through updated fiduciary policies, improved financial reporting systems, and regular risk assessments to safeguard long-term sustainability.

In tandem, the Agency will pursue a comprehensive digital transformation of its operations, enabling it to adapt to evolving stakeholder needs and maintain agility in the face of emerging challenges. This transformation will modernize workflows, enhance operational efficiency, and ensure the delivery of impactful programmes across the region.

A key pillar of this objective is the institutionalisation of resource mobilisation efforts to secure sustainable funding from diverse sources, reducing dependency on traditional donors. By fostering strategic partnerships with international development agencies, multilateral institutions, and the private sector, Caribbean Export will broaden its financial base and amplify the scope of its programmes.

These initiatives will enhance the Agency's credibility, operational efficiency, and capacity to deliver transformative outcomes. By building a resilient institution, Caribbean Export will be well-positioned to catalyse meaningful change, supporting private sector growth and driving sustainable development across the Caribbean region.

PARTNERSHIPS: DRIVING REGIONAL DEVELOPMENT THROUGH COLLABORATION

Caribbean Export is committed to strengthening its partnership-building efforts to secure diverse resources and implement robust monitoring and evaluation systems. These efforts will ensure the Agency remains agile in addressing emerging challenges, delivering impactful results, and maintaining its position as a trusted leader in regional development.

Recognizing the critical role of collaboration, the Agency prioritizes partnerships that enhance technical capacity, not only within Caribbean Export but also for the benefit of the region's private sector. By leveraging expertise, knowledge, and best practices from around the globe, these partnerships will empower businesses to thrive in an increasingly competitive environment.

Caribbean Export will consolidate existing partnerships with key regions, including Intra-CARIFORUM, the European Union, and North America, while actively pursuing new collaborations with Africa, the Pacific, and Asia.

Through an ambitious and proactive strategy, the Agency aims to forge innovative partnerships and generate additional resources to support private sector development across the Caribbean. This approach underscores its commitment to fostering sustainable growth and long-term prosperity in the region.

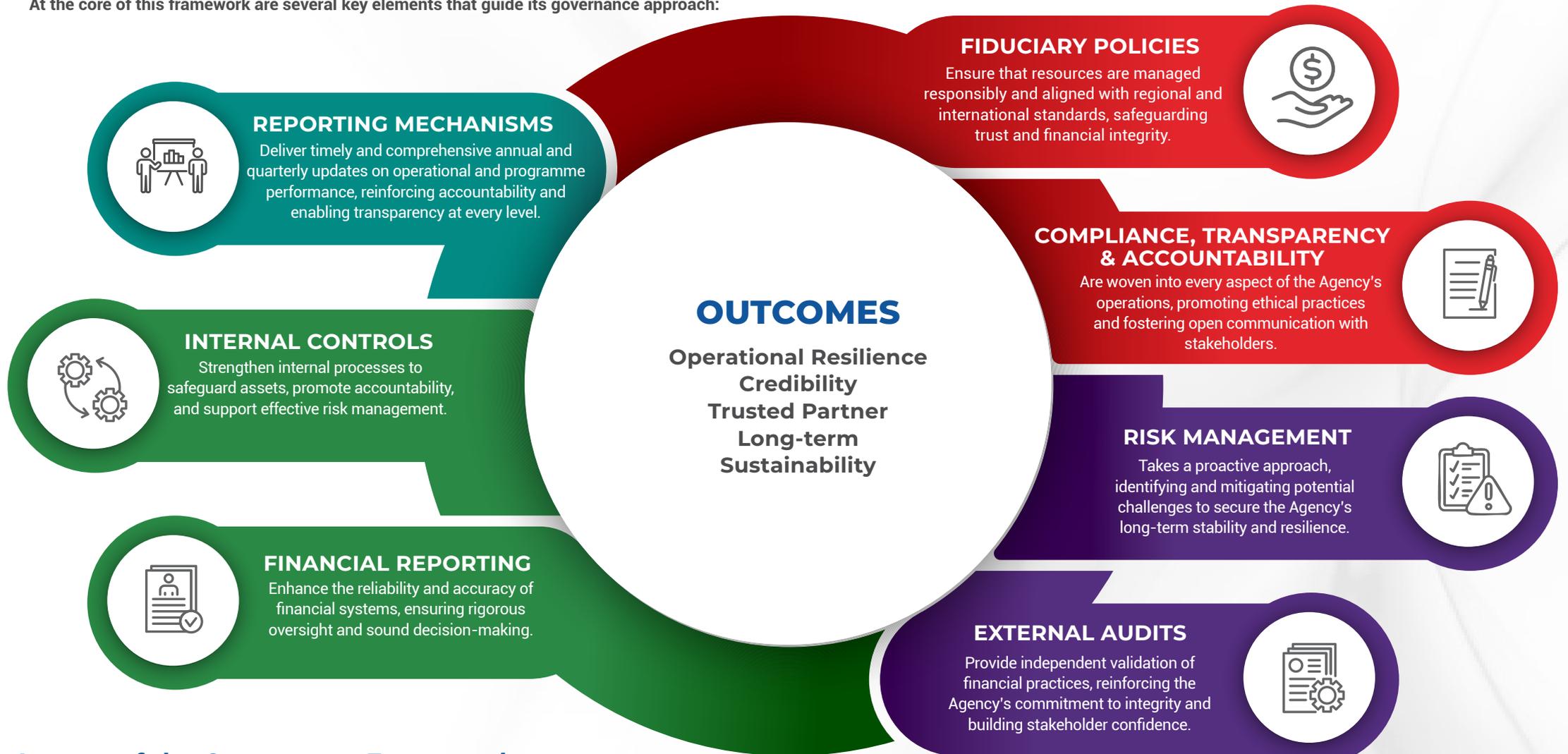
CARIBBEAN EXPORT IS FORGING BOLD PARTNERSHIPS ACROSS THE GLOBE TO EMPOWER THE REGION'S PRIVATE SECTOR WITH EXPERTISE, RESOURCES, AND OPPORTUNITIES FOR SUSTAINABLE GROWTH.



ROBUST GOVERNANCE FRAMEWORK

Caribbean Export's Robust Governance Framework is the backbone of its commitment to operational excellence, transparency, and long-term impact. Through structured processes and rigorous oversight, the Agency ensures its operations meet the highest standards of compliance, accountability, and efficiency.

At the core of this framework are several key elements that guide its governance approach:



Impact of the Governance Framework:

The robust governance framework at Caribbean Export is designed to deliver tangible outcomes that drive organizational success and reinforce trust with stakeholders.

THE PATH FORWARD

The 2025–2028 Strategic Plan sets a clear course for positioning the Caribbean as a globally competitive, resilient, and sustainable region. By prioritizing private sector competitiveness, enhancing foreign direct investment (FDI) readiness, and strengthening the institutional capacity of Caribbean Export, this plan lays the foundation for inclusive and transformative economic growth.

These objectives are more than aspirational—they represent actionable steps to empower Caribbean businesses to expand their global reach, embrace digital transformation, adopt sustainable practices, and build resilience to climate-related challenges. Through targeted interventions and capacity-building efforts, we aim to address critical gaps and create new opportunities for economic advancement across the region.

Achieving these ambitious goals depends on a strong and dynamic Caribbean Export. By strengthening internal governance, adopting results-based management practices, and advancing digital transformation within the organization, we are ensuring our ability to deliver high-impact programs, cultivate strategic partnerships, and respond effectively to a rapidly evolving global landscape. These measures reaffirm Caribbean Export's role as a trusted partner in driving sustainable private sector development.

Our vision is unwavering: to lead the economic transformation of the Caribbean by fostering a globally competitive and resilient private sector. This strategic plan reflects our commitment to making that vision a reality—empowering businesses to thrive, fostering innovation, and promoting sustainability to benefit generations to come. As we strengthen our impact across the region, we are also focused on positioning Caribbean Export as the preferred implementation partner for private sector development programmes in the Caribbean, building trust through proven expertise and results-driven solutions.

We call on our partners, stakeholders, and the wider regional community to join us in this endeavour. Collaboration, innovation, and investment are critical to achieving our shared goals and ensuring that the Caribbean emerges as a leader in sustainable, inclusive growth. Together, we can shape a future where the region is not only a participant in the global economy but also a beacon of resilience and innovation.



Contact Us

    @caribbeanexport |  @caribxport
www.carib-export.com

Head Office

1st Floor Baobab Tower
Warrens, St. Michael
Barbados
Tel: +1 (246) 436-0578

Subregional Office

Av. Pedro Henríquez Ureña No. 138,
Torre Empresarial Reyna II, Piso 5,
Santo Domingo
Dominican Republic
Tel: +1 (809) 531-6565