**Pitch Competition**

Montego Bay Convention Centre | Montego Bay, Jamaica | July 29-31, 2025

**Project Brief**

(Complete and submit this form to be considered for the CIF 2025 Pitch Competition)

# BUSINESS INFORMATION

Business Name:

Country of Registration:

Year Established:

Sector (check one):

[ ] Digital Business [ ] AgriTech

[ ] Green Transition [ ] Trade & Logistics Website (if applicable):

Business Registration Number (optional):

# FOUNDER CONTACT DETAILS

Full Name: Position/Title:

Email:

Phone Number (incl. country code): LinkedIn (optional):

# BUSINESS SNAPSHOT

Brief Description of Your Business (150 words max):

What Problem Does Your Business Solve? (50 words max): Who Are Your Customers or Target Market? (50 words max): Annual Revenue Range (USD):

[ ] Under $50,000 [ ] $250,000–$1M

[ ] $50,000–$250,000 [ ] Over $1M

# YOUR PITCH

Do you have a pitch deck?

 [ ] Yes [ ] No

Indicate the type of resource that is MOST critical at THIS point in the project’s life cycle:

[ ] Financial Capital (eg. Private equity investment, angel investment etc)

 [ ] Mentorship (business development coaching, scaling, launch to market etc)

 [ ] Capacity Building (Participation in accelerator programmes etc)

Explain why this (the option chosen above) is needed at this juncture in the project life cycle (120 words max)

# SUBMISSION

## Submit your completed form via email by 11:59 PM AST on June 23, 2025.

**Email to:**

Jonathan Seecharan – jseecharan@carib-export.com CC: technicalprogrammes@carib-export.com

## Subject line:

CIF 2025 Pitch Competition – [Your Business Name]

# TERMS & CONDITIONS

1. Successful participants must ensure their own travel and accommodation arrangements.
2. All submission MUST include a copy of the pitch deck or a link to a copy of the pitch deck
3. Participants must answer ALL sections. Incomplete applications WILL NOT be reviewed for consideration.)