

**Pitch Competition**

Montego Bay Convention Centre | Montego Bay, Jamaica | July 29-31, 2025

**Project Brief**

(Complete and submit this form to be considered for the CIF 2025 Pitch Competition)

# BUSINESS INFORMATION

Business Name:

Country of Registration:

Year Established:

Sector (check one):

Digital Business AgriTech

Green Transition Trade & Logistics Website (if applicable):

Business Registration Number (optional):

# FOUNDER CONTACT DETAILS

Full Name: Position/Title:

Email:

Phone Number (incl. country code): LinkedIn (optional):

# BUSINESS SNAPSHOT

Brief Description of Your Business (150 words max):

What Problem Does Your Business Solve? (50 words max): Who Are Your Customers or Target Market? (50 words max): Annual Revenue Range (USD):

Under $50,000 $250,000–$1M

$50,000–$250,000 Over $1M

# YOUR PITCH

Do you have a pitch deck?

Yes No

Indicate the type of resource that is MOST critical at THIS point in the project’s life cycle:

Financial Capital (eg. Private equity investment, angel investment etc)

Mentorship (business development coaching, scaling, launch to market etc)

Capacity Building (Participation in accelerator programmes etc)

Explain why this (the option chosen above) is needed at this juncture in the project life cycle (120 words max)

# SUBMISSION

## Submit your completed form via email by 11:59 PM AST on June 23, 2025.

**Email to:**

Jonathan Seecharan – [jseecharan@carib-export.com](mailto:jseecharan@carib-export.com) CC: [technicalprogrammes@carib-export.com](mailto:technicalprogrammes@carib-export.com)

## Subject line:

CIF 2025 Pitch Competition – [Your Business Name]

# TERMS & CONDITIONS

1. Successful participants must ensure their own travel and accommodation arrangements.
2. All submission MUST include a copy of the pitch deck or a link to a copy of the pitch deck
3. Participants must answer ALL sections. Incomplete applications WILL NOT be reviewed for consideration.)