



SMARTer, GREENER, CARIBBEAN.

2023 | OCTOBER
23rd - 25th
NASSAU, THE BAHAMAS

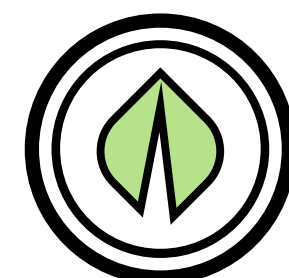
CARIBBEANINVESTMENTFORUM.COM



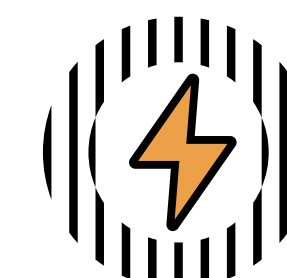
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Partnership Proposal

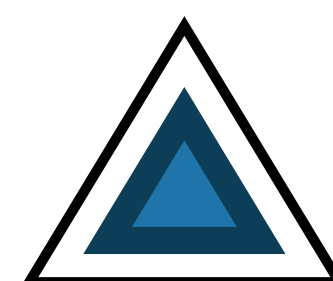
Discover New Investment Opportunities in the Caribbean



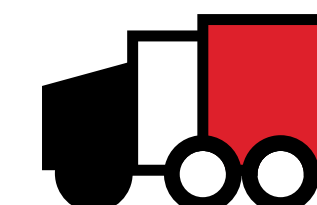
AGRICULTURE
TECHNOLOGY



RENEWABLE
ENERGY



ICT, DIGITAL
BUSINESS & FINTECH



INFRASTRUCTURE

The Caribbean Investment Forum is a high-level event designed to give investors from all corners of the globe the opportunity to explore the range of bankable investment projects available across the Caribbean.

WHO

600 in-person attendees: investors, finance professionals, key government stakeholders, venture capitalists, real estate developers, C-suite executives, and subject matter experts.

WHAT

A 3-day conference where delegates will hear from industry experts on opportunities available in key sectors of the Caribbean's transition to a GREEN-er, SMART-er, stronger, region: Agri-Tech, Renewable Energy, ICT, FinTech & Digital Business, Infrastructure and more.

WHY

CIF 2023 serves as an investment attraction platform, providing investors the opportunity to engage with key decision-makers and stakeholders in the region and gain insights into the latest trends and developments in key sectors sectors. The conference positions the Caribbean as a prime destination for investment in areas that can lead to transformation and positive economic impact in the region.

Why Attend CIF2023



Discover

Bankable Investment Projects in the Caribbean



Establish

Your Presence in the Caribbean



Expand

Your Caribbean Footprint



Meet

The Highest-Level Decision Makers



Realize

The Positive Impact On Your Investment Portfolio

About the Hosts

Caribbean Export Development Agency (Caribbean Export) is the regional trade and investment promotion agency focused on building a resilient Caribbean, by providing cutting-edge and high-impact support to the private sector. In cooperation with the European Union we work closely with businesses to increase exports and attract investment and contribute towards the creation of jobs, transformation of our economies and support the Caribbean to achieve the Sustainable Development Goals.

As one of the frontline Ministries within the Government of The Bahamas, the Ministry of Tourism, Investment & Aviation is leading the drive to position The Bahamas as the business, trade, and investment hub of the Caribbean. The Bahamas offers foreign investors a myriad of competitive advantages and business opportunities.

The Caribbean Community (CARICOM) is a grouping of twenty countries: fifteen Member States and five Associate Members that seek to create a community that is integrated, inclusive and resilient; driven by knowledge, excellence, innovation and productivity; a Community where every citizen is secure and has the opportunity to realise his or her potential with guaranteed human rights and social justice; and contributes to, and shares in, its economic, social and cultural prosperity; a Community which is a unified and competitive force in the global arena.



CIF2023 at a Glance



● Conference

Attracting more than 600 delegates including high-level industry experts, government policy-makers and investment facilitation agencies, over 3-days participants will discuss the avenues available to accelerate the Caribbean's transition to a GREEN-er, SMART-er, success driven economy and discover unique opportunities for business.



● Investment Opportunities

Focusing on the four main investment sectors: digital economy, renewable energy, infrastructure and AgTech, investors are connected to key decision makers and stakeholders with bankable investment projects and prospects in the Caribbean.



● Networking

CIF 2023 provides numerous opportunities to network directly with potential business leads and engage in pre-arranged meetings with high-level stakeholders and industry leaders. Each day includes networking opportunities via networking sessions, business-to-business meetings, country pitches and mix-and-mingle receptions.



● Speakers

The forum boasts an outstanding slate of world-class speakers from across the globe, covering topics such as 'Financing for Investment', 'ICT and digital business', and 'Private Sector Engagement for Caribbean Transformation' among others.

Past Events



Caribbean Export has hosted investment-focused events in London, Mexico, Miami, Curacao, Dubai and most recently in Trinidad and Tobago. Our aim for this event is to connect investors with bankable investment projects in the Caribbean. Previous events have included:

- Caribbean Investment Forum – Dubai and Trinidad & Tobago (2022)
- Caribbean AgTech Investment Summit (2021)
- Invest in Guyana Virtual Forum (2021)
- Outsource to the Caribbean (2017)
- Caribbean Investment Summit – Miami (2016)
- Caribbean Investment Summit – Mexico (2015)
- Caribbean Investment Summit – (2015)



2023

Our Network of Past Speakers



H.E Wamkele Mene

Secretary-General, African Continental
Free Trade Area (AfCFTA) Secretariat



Dr. Nicholas Brathwaite

Founding Managing Partner,
Celesta Capital



Stephen Snyder

Managing Director – Partnerships &
Operations, JetBlue Technology Ventures



Dr. Ibukun Awosika

Chair (former),
First Bank Nigeria



Courtney Fingar

Editor in Chief,
Investment Monitor



Christopher Williams

Co-Founder and CEO,
PROVEN Management Limited



Reta Jo Lewis

President and Chair of the Board
of Directors, Export-Import Bank
of the United States

Past Sponsors



European Union



Our Reach

Caribbean Export leverages its communication infrastructure to engage the relevant audience effectively and motivate them to take part in our events. By executing a comprehensive and coordinated communication strategy, we aim to generate the greatest possible exposure and recognition among our target audience.

The Caribbean Investment Forum has a captive email audience of over 16,000 business professionals, and in 2022 its social media communications reached over 800,000 people globally.










In 2022, social media campaigns generated 4.3 million impressions and attracted over 31,000 unique website visitors in the month prior to the event.

The forum's comprehensive traditional media coverage – spanning television, radio, and print media – reached a regional audience of over 2.5 million individuals before, during and after the event.



Sponsorship Packages














SPONSORSHIP COMMITMENT (USD)

Sponsorship Benefits	 Platinum \$35,000	 Gold \$20,000	 Silver \$10,000	 Bronze \$5,000
Recognition as a PLATINUM SPONSOR of the Caribbean Investment Forum				
Speaking position in a panel subject to availability				
Closed door meeting with interested investor leads				
Sponsor acknowledgement during the event				
Brand rep inclusion in post event highlights video				
Complimentary event passes (excluding speakers)	6	3	2	1

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Sponsorship Packages


















SPONSORSHIP COMMITMENT (USD)

Sponsorship Benefits	 Platinum \$35,000	 Gold \$20,000	 Silver \$10,000	 Bronze \$5,000
Premium space for one (1) 8x8 booth (Event organizers are only providing the space; booth construction and outfitting is the sole responsibility of the sponsor; booths cannot display any brands not owned by the sponsor)				
Dedicated table in pre-function area for distribution of marketing collateral				
Distribution of marketing collateral at the event				
First tier logo branding on marketing materials and event signage, including, social media, email blasts, campaign messaging				
Second tier logo branding on marketing materials and event signage, including, social media, email blasts, campaign messaging				

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Sponsorship Packages

SPONSORSHIP COMMITMENT (USD)

Sponsorship Benefits	 Platinum \$35,000	 Gold \$20,000	 Silver \$10,000	 Bronze \$5,000
Mentions as a sponsor in television and radio broadcasts (live or delayed coverage)				
Logo included in event reel				
Logo placement on the event website with direct link to the company's website				
Dedicated email campaign to the Caribbean Investment Forum mailing list				
Access to the Caribbean Investment Forum attendee list with contact information				
Advertising space in the official CIF event magazine	Full Page	Full Page	Half Page	Half Page
Promotional video aired during the CIF conference				

Contact Information



LET'S DISCUSS HOW WE CAN PARTNER FOR THIS EVENT

**Former partners secure your package before
June 30, 2023 and receive a 15% discount.**

Speak to us about bespoke sponsor packages, such a
cocktail receptions, networking events and more....

Contact
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Call: +1(246) 262 0702