

**CONNECT  
CARIBE**



**STAKEHOLDER  
CONSULTATION**  
BARBADOS | JULY 23-24, 2024

**CCSC24 BROCHURE**

**Lloyd Erskine Sandiford Center**



**"Navigating New Horizons: Bridging Travel,  
Trade, and E-Commerce Across the  
Caribbean"**

CONNECT  
CARIBE



A Subsidiary of

**Pleion Group**



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# BACKGROUND

Since the establishment of Pleion Group Inc., (the parent company of Connect Caribé) in 2021, our organization has been playing a critical role in the formulation of regional initiatives that support Caribbean integration and development.

In the early stages of the Group's formation, we, along with our Advisory partner, hosted the inaugural **Caribbean Investment Summit** in August 2022. During this event, we introduced our ambitious maritime project among several development initiatives aimed at addressing the burgeoning challenges of trade and moving people across the Caribbean.

We have since adopted a more focused and strategic approach, bringing together key partners to establish a consortium group comprising highly respected leaders in the cargo, travel, e-commerce, and agriculture sectors - key drivers of maritime transportation, travel and trade in the Caribbean.

Whether you're a business owner, or industry professional in the private and public sector, this summit offers a unique platform to connect, collaborate, and contribute to the Caribbean's vibrant economic landscape. As we present Connect Caribé Stakeholder Consultation (CCSC) Barbados, under the theme: **"Navigating New Horizons: Bridging Travel, Trade, and E-Commerce Across the Caribbean"**, we invite you to be part of this transformative event. Join us in unlocking the full potential of Caribbean connectivity and trade. We look forward to welcoming you to the CCSC (Barbados) 2024.





CARGO



AGRICULTURE



E-COMMERCE



TRAVEL

## VISION

"We envision a connected Caribbean through a dynamic maritime corridor, enabling the seamless flow of people, e-commerce, agricultural growth, and trade within the region and extending harmoniously to Africa."

## CONSULTATION OVERVIEW

This consultation will convene key stakeholders from the maritime industry and supporting sectors where Connect Caribé will roll out key components of the cargo, e-commerce, and travel platforms. In tandem, critical discussions will be held around the sub-theme: **Connect Caribé Solution for Transporting Goods and People within the Caribbean** where contributing panelists take a deep dive into facets of the industry that present existing challenges with the view of closing the gaps that would affect the optimization and effective roll out of the newly created maritime logistics corridor.

Day 2 focuses on examining how the integration of Connect Caribé's e-commerce platform with maritime logistics, can empower small and medium-sized enterprises (SMEs) to reach new markets, optimize supply chains, and drive economic growth across the region. An integral part of Day 2 will feature demonstrations on how to access and leverage Connect Caribé's E-Commerce marketplace platform. Day 2 will be at a nominal fee of \$50 Barbados.



# A Message from PLEION GROUP Inc.

## Connecting the Caribbean Through a Maritime Trade Corridor

Commerce and the movement of people have been central to connecting the entire Caribbean across successive generations. We now have an opportunity with Connect Caribé, a private sector-led initiative supported by the CARICOM Private Sector Organization (CPSO) to turn this vision into a reality. This vision cannot become a reality without the participation of a critical mass of stakeholders being onboard. At this event we are inviting all stakeholders in this space to join us to bring your voice, ideas, and your influence to join us to help turn this mission from concept to reality and see an increase of GDP across the Caribbean by simply connecting our people.

**Chairman & CEO  
Pleion Group Inc  
H. E. Ambassador Dr. Andre Thomas**

# Official Opening of Connect Caribé Stakeholder Consultation

## Tuesday July 23

### Welcome

9:00 - 9:05 AM

### Opening Remarks

CARICOM Private Sector Organisation

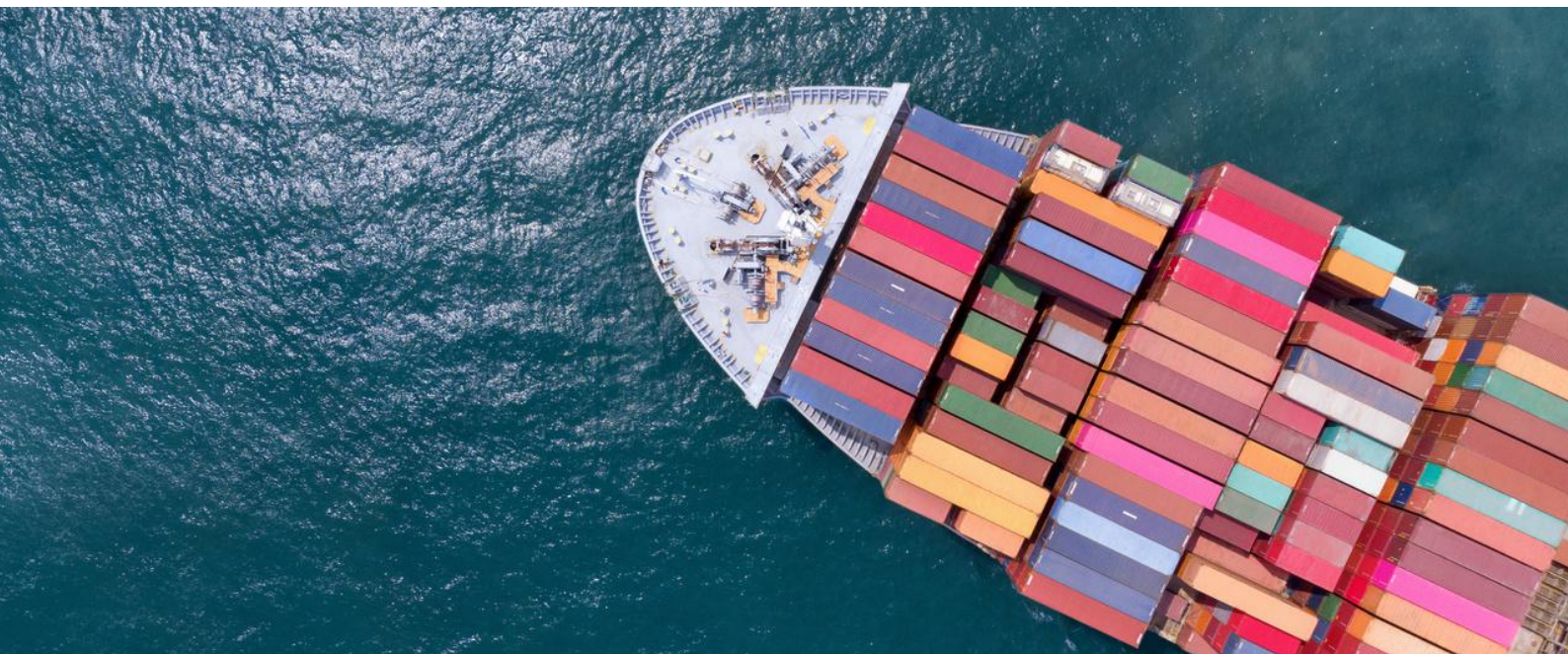
9:05 - 9:10 AM

PLEION GROUP Inc

9:10 - 9:15 AM

JAMPUR GROUP

9:15 - 9:20



Hosted by

PleionGroup 

In partnership with

  
CPSO  
CARICOM PRIVATE SECTOR ORGANIZATION

  
JAMPUR GROUP

Supported by

  
CARIBBEAN  
EXPORT  
DEVELOPMENT AGENCY

  
SBA  
Small Business  
ASSOCIATION

# DAY 1 MORNING CONSULTATION SESSIONS

## CARGO DIVISION

9:20 - 9:50 AM

SOLUTIONS FOR TRANSPORTING  
GOODS WITHIN THE CARIBBEAN

### Cargo Systemization Demonstration

Presented by  
President Cargo Division

**BRENDON MOHAMMED**



9:50 - 10:20 AM

### Consultation Discussions

Solutions – LCL, 3PL, Consolidation, Storage (cold) and Shipment of goods and agriculture produce.

10:20 - 10:45 AM

### Addressing Gaps and Challenges

## TRAVEL DIVISION

11:30 - 12:00 AM

SOLUTIONS FOR MOVING PEOPLE  
WITHIN THE CARIBBEAN

### Travel Systemization Demonstration

Presented by  
President Travel Division

**JUDEEN SCANTLEBURY**



12:00 - 12:10 PM

### (Ferry Service Division Presentation)

Presented by Vice President of  
Ferry Operations  
Route Plan

12:10 - 12:30 PM

Maritime and Air Travel  
Synergies for Seamless Connections

12:30 - 1:00 PM

### Addressing Gaps and Challenges

# DAY 1 AFTERNOON CONSULTATION SESSIONS

## E-COMMERCE DIVISION

2:00 - 3:00 PM

DIGITAL SOLUTIONS  
BANKING

### Live Demonstration

Presented by  
Hosted by E-Commerce Division

## FINANCE INSTITUTIONS



3:00 - 3:35 PM

### Consultation Discussions

Digital Banking and Payment Solutions to  
Support Maritime Service

### Addressing Gaps and Challenges

## E-COMMERCE DIVISION

4:00 - 4:30 PM

LEVERAGING E-COMMERCE FOR TRADE  
EXPANSION IN THE CARIBBEAN

### Framework and Business Model

Presented by  
President E-Commerce Division

## ANTHONY HINKSON



4:30 - 5:00 PM

### Consultation Discussions

Leveraging E-Commerce Potential for  
Trading Goods and Linking Markets

### Addressing Gaps and Challenges



# DAY 2 MORNING/AFTERNOON PAID SESSIONS

## E-COMMERCE DIVISION

9:00 - 9:30 PM

VISION, STRUCTURE AND MODEL OF  
CONNECT CARIBÉ E-COMMERCE  
PLATFORM

### Live Demonstration

Presented &  
Hosted by E-Commerce Division

ANTHONY HINKSON



9:30 - 9:45 How to set Up Your  
E-Commerce Store

9:45 - 10:00 Merchandising &  
Warehousing System

10:00 - 10:15 Package Delivery  
System

10:15 - 11:00 Q&A - Maximizing  
Your E-Commerce  
Opportunity

## E-COMMERCE DIVISION

11:30 - 12:30 PM

PRINCIPLES FOR SEIZING E-COMMERCE  
OPPORTUNITIES  
IN THE CARIBBEAN

### SMEs Business Outlook

Hosted by  
Chairman Pleion Group Inc.

DR. ANDRE THOMAS



12:30 - 1:30 PM

### Questions & Answers

Leveraging Connect Caribé E-  
Commerce

2:00 - 3:00 PM

### Outcomes and Takeaways of Connect Caribé Stakeholder Consultation



**SPONSORSHIP OPPORTUNITIES AVAILABLE  
CONTACT**

**Jhighland@pleiongroupinc.com**

**FOR MORE DETAILS**

**For More Information and to Register:**

**VISIT**

**[www.connectcaribesummit.com](http://www.connectcaribesummit.com)**

**[Email: enquiries@connectcaribe.com](mailto:enquiries@connectcaribe.com)**

**Contact US: 246- 539-7878**

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Barbados, W.I

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STAKEHOLDER  
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**BARBADOS**

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# Navigating New Horizons: Bridging Travel, Trade, and E-Commerce Across the Caribbean

OFFICIAL OPENING

**DAY 1**

**July 23**

**9:00AM- 9:20AM**

FREE ENTRY  
REGISTER TODAY!

[www.connectcaribesummit.com](http://www.connectcaribesummit.com)

Limited seats available, so register now!

Status of Readiness to Bridge Travel, Trade, and E-Commerce Across the Caribbean  
Status of Readiness to Introduce 'Fit for Purpose' Vessels

Hosted by:

**Pleion** Group 

In Partnership with

**CPSO**  
CARICOM PRIVATE SECTOR ORGANIZATION

  
**JAMPUR GROUP**

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CARIBBEAN  
**EXPORT**  
DEVELOPMENT AGENCY

**CONTACT:**

(246) 539-7878

**FOR MORE  
INFORMATION**

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# Solutions for Transporting Produce within the Caribbean

Addressing gaps and challenges

# CARGO SESSION DAY 1

July 23

9:20AM - 10:45PM

## TOPICS

LEARN MORE ABOUT:

LCL, 3PL

Consolidation

Shipment of Goods and Agriculture Produce

Cold Storage

FREE ENTRY

REGISTER TODAY!

[www.connectcaribesummit.com](http://www.connectcaribesummit.com)

Limited seats available, so register now!

CARGO SYSTEMIZATION DEMONSTRATION



BUSINESS  
GROWTH

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CONTACT:

(246) 539-7878

FOR MORE  
INFORMATION

[www.connectcaribe.com](http://www.connectcaribe.com)



# Solutions for Transporting Produce within the Caribbean

Addressing gaps and challenges

## AGRI-CARGO SESSION DAY 1

July 23

9:20AM - 10:45PM

FREE ENTRY

REGISTER TODAY!

[www.connectcaribesummit.com](http://www.connectcaribesummit.com)

Limited seats available, so register now!

CARGO SYSTEMIZATION DEMONSTRATION

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## TOPICS

LEARN MORE ABOUT:

LCL, 3PL

Consolidation

Shipment of Goods and Agriculture Produce

Cold Storage



BUSINESS  
GROWTH

CONTACT:

(246) 539-7878

FOR MORE  
INFORMATION

[www.connectcaribe.com](http://www.connectcaribe.com)



# Solutions for Transporting People within the Caribbean

Addressing gaps and challenges

## TRAVEL SESSION DAY 1

July 23

11:30AM - 12:30PM

## TOPICS

### LEARN MORE ABOUT OUR:

Maritime and Air Travel Synergies  
Booking System Infrastructure  
Ferry Routes

FREE ENTRY  
REGISTER TODAY!

TRAVEL SYSTEMIZATION DEMONSTRATION  
Limited seats available, so register now!



BUSINESS  
GROWTH

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# Solutions for Transporting People within the Caribbean

Addressing gaps and challenges

TRAVEL &  
TOURISM  
SESSION  
DAY 1

July 23

11:30AM - 12:30PM

## TOPICS

### LEARN MORE ABOUT OUR:

Maritime and Air Travel Synergies  
Booking System Infrastructure  
Ferry Routes  
Festival & Events Partnership

FREE ENTRY  
REGISTER TODAY!

TRAVEL SYSTEMIZATION DEMONSTRATION  
Limited seats available, so register now!



TOURISM & CULTURAL  
GROWTH

Hosted by:

Pleion Group 

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Small Business  
ASSOCIATION

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CPSO  
CARICOM PRIVATE SECTOR ORGANIZATION

  
JAMPUR GROUP

  
CARIBBEAN  
EXPORT  
DEVELOPMENT AGENCY

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# E-COMMERCE SESSIONS

# DAY 2

July 24

9:00AM - 1:30PM

## BDS

# \$50

FOR ENTRY

REGISTER TODAY

[www.connectcaribesummit.com](http://www.connectcaribesummit.com)

## TOPICS

LEARN MORE ABOUT:

How to Setup Your E-Commerce Store  
Merchandising & Warehousing System

Package Delivery System

If it Fits It Ships

Maximizing Your E-Commerce Opportunity

Learn how to leverage Connect Caribe's E-Shop platform to expand your business across the Caribbean.

Limited seats available, so register now!



BUSINESS  
GROWTH

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MORE INFORMATION  
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