



# DIRECT SUPPORT GRANTS PROGRAMME

Mitigate the impact of COVID-19 with a Direct Support Grant from the Caribbean Export Development Agency



Energy  
Efficiency  
& Renewable  
Energy



Marketing &  
Promotions



Business  
Continuity  
Planning



Equipment  
Purchase  
& Upgrade



Certification



Business  
Recovery



Protection of  
Intellectual  
Property Rights



Capacity  
Building

## The Direct Support Grants Programme (DSGP)

has been developed in response to the immediate need for firms to retool and mitigate the impact of the coronavirus (COVID-19) pandemic. Caribbean Export has allocated funds for CARIFORUM firms, to be dispersed as grant funding. This funding is provided by the European Union under the 11th EDF Regional Private Sector Development Programme.

### NATURE OF THE GRANTS

**CARIFORUM firms can apply  
for a grant valued between**

**€5,000 - €15,000**

Unlike previous grant programmes, the Direct Support Grant (DSG) is a non-reimbursable grant scheme and 100% of the grant will be provided to implement approved projects.

This means that successful applicants will be provided funds at agreed stages of project implementation upfront. Further details can be found in the Direct Support Grants Programme Guidelines and Procedures document.

## ELIGIBLE PROJECTS

It is required that grant applications are made for projects that fall within the following categories;



### Energy Efficiency & Renewable Energy

Environmental systems



### Certification

Standards, regulations, etc.



### Protection of Intellectual Property Rights

Registration of trademarks, patents, etc.



### Business Recovery

Research and development, innovation, technological upgrade, increasing production, raw materials, market testing



### Business Continuity Planning

Risk assessment, business coaching, development of a management strategy, development of a business continuity plan



### Equipment Purchase & Upgrade



### Marketing & Promotions

Branding, packaging & design, website design, brochures, e-commerce websites & website design, virtual tradeshows



### Capacity Building

Training programmes

## WHO CAN APPLY?

### In order to be eligible for a grant, applicants must:

- Be a sole proprietorship, partnership, or limited liability company;
- Be legally registered and operating in a CARIFORUM member state;
- Be operating/trading for at least three (3) years, supported by the last three (3) years financial statements (income statements and balance sheet). These statements can be audited or unaudited, but are required to be certified by the owner of the company; and
- Be able to demonstrate current export activity or can demonstrate potential to export goods and services.

## WHO CANNOT APPLY?

- Applicants that have an open Grant contract under EDF11-19-01 are NOT eligible to apply.
- Business Support Organisations;

- Educational institutions such as Universities, Schools, Vocational Centres etc;
- Non-governmental organisations, including but not limited to human rights organisations, social clubs, associations, and charities.

## HOW TO APPLY

To apply for a Direct Support Grant visit;

[www.carib-export.com/directsupportgrants](http://www.carib-export.com/directsupportgrants)

for full details of the application process, official downloadable application forms and templates.

**Contact Us**

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**carib-export.com**