



HAITI

11TH EUROPEAN DEVELOPMENT FUND (EDF) REGIONAL PRIVATE SECTOR DEVELOPMENT PROGRAMME (RPSDP) IMPACT REPORT 2017-2022

HAITI BENEFITS 2017-2022

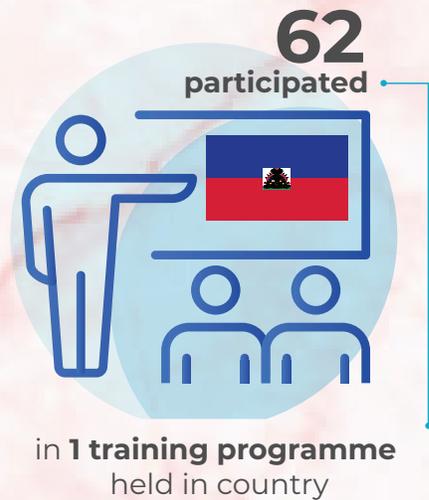
312 stakeholders



benefitted from at least **41 different** in-person interventions and **33 webinars**



1 firm participated in the **Absolutely Caribbean Trade Show**



62 participated in **1 training programme** held in country



2 beneficiaries attended **angel investment activities**

1 participant benefitted from the **WE-Xport programme**



Total Grant Funding for Haiti was **USD408,904.50** awarded to

15 FIRMS



15 firms attended **trade missions, expos, forums and conferences**



7 stakeholders presented at the **CAIPA activities**

CARIBBEAN EXPORT DEVELOPMENT AGENCY (CARIBBEAN EXPORT)

THE ONLY REGIONAL EXPORT DEVELOPMENT, TRADE, AND INVESTMENT PROMOTIONS ORGANISATION OF THE FORUM OF CARIBBEAN STATES (CARIFORUM).

Caribbean Export works closely with the CARIFORUM Directorate, relevant government ministries across the Caribbean, as well as with other public-private sector agencies that have responsibilities to develop and promote business, trade, and investment.

Caribbean Export is in its fourth year of implementing the 11th European Development Fund (EDF) Regional Private Sector Development Programme (RPSDP), which began in 2017 and will end in 2022. With funding of **USD29,011,075** under 11th EDF RPSDP, together with contributions from CARIFORUM beneficiary states, the Agency has been able to support over **12,402** stakeholders in 2017-2021 from the **15** countries across the region, impacting the growth of the region's private sector.

Haiti has seen **312** stakeholders (entrepreneurs, firms, BSOs, and government ministries) benefit from at least **41** different Caribbean Export in-person interventions in 2017-2022 and **33** webinars during the 2020-2021 period of Caribbean Export's implementation of the 11th EDF RPSDP

One of the most direct ways in which Caribbean Export has achieved private sector development is through its flagship funding programme, the Direct Assistance Grant Scheme (DAGS). The Agency has awarded USD3,976,003.06 in direct assistance grants to 108 CARIFORUM firms over the period 2017-2019. There were two Calls for Proposals made in 2018 and 2019. In Haiti, Caribbean Export awarded a total of **USD178,227.01** (USD146,607.31 in 2018 and USD31,619.70 in 2019) via the DAGS to **4** firms, representing the of manufacturing, agro-development and project management and consulting sectors.

In response to the COVID-19 pandemic, the Agency with funding from the EU developed the Direct Support Grant Scheme (DSGP) a non-reimbursable grant valued between USD5,000 - USD16,000, which is provided for CARIFORUM firms to implement approved projects. Since January 2020, the Agency has launched **2** successful calls under the DSGP. 149 beneficiaries were awarded grants totaling USD3,416,140.11. From Haiti **9** firms were awarded grants totaling **USD 200,877.49**.

The Agency also collaborated with the Caribbean Development Bank to launch the Technical Assistance Programme (TAP) on May 31, 2021. The TAP will provide 100% coverage of eligible costs or a maximum of USD15,000.00 per grant. The collaboration resulted in the disbursement of USD935,289.55 to 61 beneficiaries. **2** firms from Haiti

(TiSakSuk and KAM Vetiver Oil Production) benefitted from the programme receiving USD29,799.99.

Beneficiaries of grant funding originate from a multiplicity of sectors. **Manufacturing (4), Agriculture/Agroprocessing (6) and Services (5) were amongst the greatest impacted sectors.**

The Productivity Network (ProNET) training is designed for owners and managers of CARIFORUM SMEs operating primarily in the manufacturing sector to enhance business efficiency and effectiveness. The training was launched in 2010 and is executed in partnership with GIZ and local BSOs, comprising of 10 modules, which cover key areas on managing and enhancing the competitiveness of a business. From January 2017 to December 2021, the Agency hosted 14 ProNET training sessions benefitting at least 277 CARIFORUM participants. Haiti has benefitted from 1 training as at the end of December 2021.



Caribbean Export's collaboration with the World Bank's Entrepreneurship Program for Innovation in the Caribbean (EPIC) saw the launch of the Caribbean Investment Facilitation Project (CIFP)/LINK-Caribbean. This programme supports the on-going development of a structured business angel investing ecosystem in the Caribbean (Caribbean Business Angel Network - CBAN) and the distribution of investment facilitation grants (Co-Investment Grant and Investment Readiness Grant). During the period, the Agency awarded a total of **USD650,000.00** in Co-Investment Grants to **10** firms and **USD350,000.00** in Investment Readiness Grants to **14** firms. **USD20,000.00** was also provided through the 5-5-5 Pitch Competitions.

Caribbean Export in collaboration with the World Bank's convened the inaugural Caribbean Angel Investors Forum (CAIF) which provides the opportunity for existing and prospective investors to hear first-hand about angel investing in the Caribbean. Two forums were held in 2017 and 2018. Caribbean Export facilitated **2** stakeholders from Haiti to the 2nd angel investment forum held in Trinidad and Tobago.

Supporting SMEs through capacity building is a key component to the Agency's work. The delivery of training and certification, and increased access to market intelligence including improving SMEs knowledge of relevant trade agreements, contributes towards this component. **62** Haitian stakeholders participated in 1 such initiatives held in Haiti.

Caribbean Export also provides export promotion support to SMEs through market penetration initiatives including trade missions, expos, and conferences. For the period 2017- 2019, Caribbean Export supported and assisted approximately 364 participants from firms within various CARIFORUM States, to attend approximately 29 trade mission and expos. A total of **19** stakeholders from Haiti benefitted from this support.

Caribbean Export also sponsored 93 firms to attend the 4th CARIFORUM-EU Business Forum in Frankfurt, Germany, the flagship event for the Agency in 2019. The Forum provided the platform for firms and BSOs to exhibit their products and services to 68 European buyers and engage with potential investors. **1** firm from Haiti (**HandzupGroup**) benefitted as a participant at the event.

Due to the COVID-19 pandemic, the Agency hosted the Absolutely Caribbean Virtual Tradeshow (ACVT) on November 5, 2020. The event benefitted forty-seven (47) CARIFORUM firms from alcoholic beverages (8 firms), natural cosmetics (10 firms), natural products (18 firms) and



Top L to R: Daphne K Floreal, Bijou Lakay and Bijou Lakay Jewellery. Bottom L to R: Bijou Lakay Jewellery

During the virtual tradeshow, exhibitors engaged in



two hundred (200) B2B meetings.

Seven themed webinars



based on the **sectors of interest** were hosted with industry experts during the tradeshow.

The ACVT attracted



seventy (70) qualified buyers, four hundred and fifty (450) registrants and two hundred and forty-three (243) attendees.

sauces and condiments (11 firms) sector including **Société du Rhum Barbancourt** from Haiti.

Investment promotion is another important area of focus for Caribbean Export. As the Secretariat for the Caribbean Association of Investment Promotion Agencies (CAIPA), Caribbean Export's work in investment promotion is focused on capacity building, brand development and promotion, research and information, advocacy, and supporting the sustainability of the CAIPA. **7** stakeholders from Haiti were presented at the five CAIPA activities executed by Caribbean Export.

Caribbean Export continually renews its emphasis on fostering environments to increase employment creation, inclusiveness; particularly for youth, women, and indigenous groups in CARIFORUM States, through targeted interventions that provide new and innovative frameworks for growth and development.

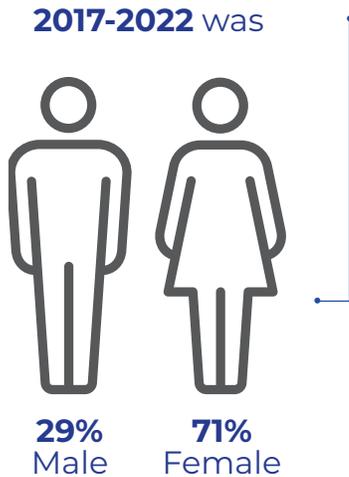
The WE-Xport programme was designed in 2018 to support Caribbean women in business to start exporting or increasing the exports of their products and services. The programme provided support to twenty (20) women-owned businesses

“Caribbean Export has provided immense support in helping us to scale up, conducting market studies and creating strategy plans.”

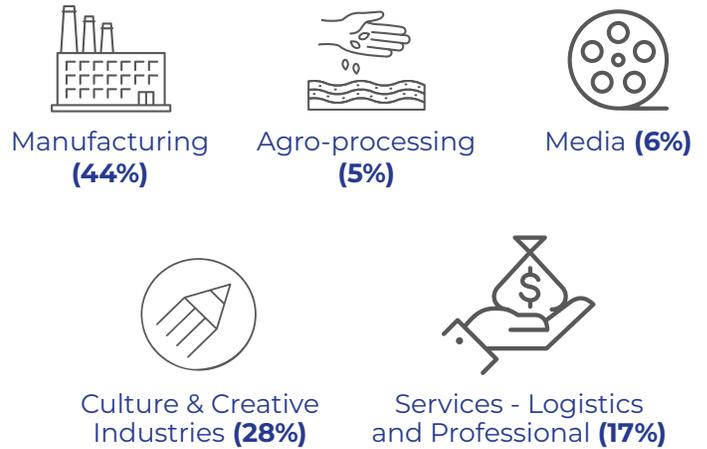
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Bijou

within CARIFORUM, towards the improvement of their export development and competitiveness. The WE-Xport programme cohort included the jewelry manufacturing firm **Bijou Lakay** from Haiti.

The **gender distribution of participants from Saint Lucia that benefitted from Caribbean Export's interventions over**



The **sectors that benefitted from the Agency's interventions included:**



11th EDF RPSDP (2017-2022) Statistics at a Glance



Please note that the participants total provided does not reflect the total number of beneficiary firms, as one firm is likely to have participated in multiple Agency interventions and would be counted as a participant for each. Further, a single firm may have sent multiple participants to an intervention.